



A.D.G.E.

Association pour le Développement du Golf Educatif

Association loi 1901

With the support of



A MULTI PARTNER PROJECT

ASSOCIATION POUR LE DÉVELOPPEMENT DU GOLF EDUCATIF

Non-profit making association

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The purpose of “Golf Educatif” is to offer French school children an alternative to urban incivilities and violence, by allowing them to discover an outdoor educational sport: the game of golf.



“Golf Educatif” at school may improve the environment in which children live.

We would like to contribute to make Golf affordable and enjoyable to anyone using the very large intrinsic values of the game.

“Golf Educatif” is very well involved in “banlieues” of cities, underprivileged neighbourhoods where the program bring to children sense of civic responsibility, respect to other people, humility, concentration, motivation,.... That help them to a much better integration.

The association aims to promote golf fundamental values by offering this sport to township youth. We offer a unique opportunity to disadvantaged township youth. Indeed, none could play golf without us. This feeling increases the interest and the pleasure they have playing golf.

These efforts give very positive results as say teachers themselves, and encourage us to promote the “Golf Educatif” program more intensively with schools and municipalities all around the country.

This project participates in the development of the game of golf in France.



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THE ASSOCIATION MEMBERS: 3 persons really involved in golf

The Association for “Golf Educatif” Development was created in 2003 by Bill Owens, Patrick Wallaert and Alexis Godillot.

Bill Owens, golf professional, PGA member. He has developed a teaching method based on a natural swing (“la methode du geste naturel”), enabling anybody to discover the pleasures of playing golf in few hours.

Patrick Wallaert, company manager, is the owner of 4 golf courses around Paris. He wishes to develop and promote a sport in which he believes : the golf.

Alexis Godillot, French and European amateur golf champion, Member of the Championship Committee of European Golf Association (AEG).



In France, we noticed that only a privileged few had the opportunity to play and that pay-and-play courses in close proximity to the town centers were few and far between....

So that, in France, Golf is a sport dedicated to privileged people due to the cost and the geographic situations of every golf course: there is a lack of accessible space in close proximity to these overpopulated and densely housed areas.

We are convinced that Golf can change behaviors and mentalities: so that we make possible playing Golf Educatif in township areas to improve school climate and social cohesion.



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HOW DO WE IMPLEMENT OUR ACTION ?

Hundreds of physical education and primary school teachers have been introduced to "golf éducatif" ("educational golf") through the country thanks to our association.

All year long, we go on training teachers or educators.

In dozens of primary and secondary schools, they teach daily, using material donated by the ADGE (Educational Golf Association) on local football or rugby pitches and encourage their pupils to discover the game of golf.

They play with a 35% of the weight of standard golf balls. Offering a third of the distance yet with similar trajectories to that of a real golf ball and bearing in mind our responsibility concerning security. This kind of ball complies with all safety requirements with respect to players and people walking around..



The Golf Educatif association coordinates all the contributors in order to create **golf éducatif courses (3, 6 or 9 holes)**, or **practice grounds**, and **supplies in golf equipments** (clubs, practice carpets, tees, golf light balls (35 %), practice targets,...).

We have to notice that a 3 holes "Golf Educatif" course is no more than a soccer field.

2 opportunities :

Creation of a golf éducatif course (near schools) or a practice, or use of existing school sport fittings (sports ground).

Who is involved into the program ?

Municipalities,
teachers
school directors
school academy
foundations...

The Method : "Le geste Naturel"

We use a method based on a natural swing ("la methode du geste naturel"), enabling anybody to discover the pleasures of playing golf in few hours. We propose 3 days-formation.



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Presentation and setting up of an educational golf course similar to that at Les Mureaux:

This is a municipal commitment, open to the entire population of the town, free of charge: school children, senior citizens, etc.

The Educational Golf Course :

an "Educational Golf" course is a real golf course, a third the size of a full-scale course, made possible only by the use of golf balls that are 35% of the weight of normal balls, which travel only a third of the distance.

Allocation by the Town hall of part of a public park, fallow land or waste land, etc.
Depending on the ground size, we will create a 3, 6 or 9 holes course, or a practice

In order to be able to create such an area, it is of vital importance that the users (men and women, young or old, etc.) participate in the construction of the site. We try to involve the entire population in the project. So that they support our action and respect the activity.





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The Educational Golf Equipment :

Use of **light balls, 35% of the weight of standard golf balls without danger**, thereby reducing stroke distance, and thus the length of holes, by a factor of three, **while at the same time complying with all safety requirements** with respect to players and people walking in the vicinity.

golf equipments (clubs, practice carpets, tees, golf light balls (35 %), practice targets,...) are donated by our association

Once the course or practice is created, every range of the population can come and be initiated to play golf.

- School classes,
- Young people during holidays
- Senior citizens...

The aim of a "Golf Educatif" course is not to democratise golf, although it obviously contributes to this, but rather to make the game of golf accessible to everyone and above all to educate our future generations (and ones after...) on community and natural values.

"Golf Educatif" is an educational and sports alternative based on Respect, Etiquette, Humility and Civic Responsibility..



GOLF SCHOOL INTEGRATION:

As a result, we tracked down a young person (named Abou) who showed a great capacity in the golfing.

It has been 3 years since Abou integrated a golf school. This experience can be renewed!!!

EDUCATIONAL STAFF:

Brahim, who has been initiated to golf by Bill Owens, is passing his golf diploma to become golf teacher.



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The Educational Golf Courses in France :

Vitrolles (13)

Dijon (21)

Tremusson (22)

Voves (28)

Aunay-sous-Auneau (28)

Vouvray (37)

Valenciennes (59)

Apremont (60)

Le Mee sur Seine (77)

Collégiens (77)

Saint-Ouen-en-Brie (77)

Les Mureaux (78)

Béthemont (78)

Marcoussis (91)

Choisy-le-Roi (94)

Saint-Jean de Serres (30)

Today

16 educational golf courses exist in France

7,000 young people practice educational golf every week.

Creation cost for a Golf Educatif Course : € 40,000

We are present in more than 20 French departments.



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OUR PARTNERS

We intend to make our action available at no initial cost for schools adopting our program. Our intention is to request corporate sponsorships to cover the operational core of the program, while trying to collect funds. Moreover we have benefit from individuals who give us golf material (essentially golf clubs).

Laureus France

Laureus promotes the use of sport as a tool for social change and celebrates sporting excellence.

It celebrates the universal power of sport to bring people together as a force for good and uses the passion that sport inspires to effect social change across the globe.

The Laureus Sport for Good Foundation is an apolitical charitable initiative that uses the positive influence of sport to tackle society's most pressing challenges around the globe, supporting projects on every continent.

Its mission is to use the power of sport to address social challenges through the support of sports-related community development initiatives, using sport as a tool for social change.

SUBSIDIES: 10000€

Sport Foundation

The « Fondation du Sport », convinced by the benefits of our action, decided, one year ago, to support our association.

SUBSIDIES: 10000€

La Fondation d'Entreprise Gaz de France

The Foundation leans on the associative networks engaged in actions, mainly turned to the insertion by the sport. It intervenes as well in the difficult districts as in the rural regions.

Its objective is to accompany the young people in the construction of their future by basing itself on the autonomy, the citizenship and the respect.

SUBSIDIES: 15000€

FEDERATION FRANCAISE DE GOLF (FFG)

THE FRENCH FEDERATION OF GOLF decided, a few years ago, to support our action.

AND:





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HOW DO WE PLAN TO GROW ? (WITH THE HELP OF THE RYDER CUP TRUST FUND AND OUR PARTNERS-PGA FRANCE-FFGOLF.....)

Our first objectives within ADGE are to continue with our teacher formations and steadily increase the number of towns in France that adopt "Golf Educatif".

Creation of 3 Golf Courses per year. (cost 120000 €)

Moreover, we are creating competitions between young people that have been taught Golf Educatif.

Creation of one competition per region per year, and a national competition.

The "Golf Educatif Champion" could meet a French or international Golf Champion

Today, more than 7,000 young people play Golf Educatif each week.

Within 3 years we would like to reach the figure of 10,000 children practicing "Golf Educatif" Every week(with the 3 more golf courses and the growth of the others)

Evolutions

This growth would involve evolutions inside the association :

It would imply to engage new persons responsible:

- For the formation
- For the communication : global communication and direct contact with Municipalities
- For the global organization

Association Annual budget

- Fixed Cost (insurance, accountant, rent, salaries...) : 40,000 euros
- Variable Costs : Travelling, telephone, cost of housing, reception, financial costs,... : 7000 euros
- Communication : 7,000 euros
 - Banners, posters, descriptive,
 - creation of tools communication on "golf éducatif" course
 - Internet : web site development, creation of blogs,
 - On-line publishing of supports for the teachers: the method, the tools of evaluation, golf exercises
 - Communication with City halls, general advice(councils), administrations
- Organization of Events : 6,000 euros
 - Exhibitions,
 - Competitions
 - Rewards, prizes



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Budget for the creation of a golf course:

Implementation of the project:	5000€
Project launching, Contacting, phoning, meetings Traveling	
The Golf course:	11000€
Study and design of course, Creation and monitoring, Traveling,	
The teachers:	5000€
Meetings, Training programs for them Equipment (training aids...)	
Golf Equipment:	6000€
Clubs, practice carpets, balls, tees, targets...	
Events:	5000€
Inauguration Competitions Rewards	
Communication:	4000€
Banners, posters Web updating	
Follow up of the site:	4000€
Training program Equipment	
TOTAL FOR 1 SITE:	40000€
TOTAL BUDGET FOR 3 NEW EDUCATIONAL GOLF COURSES	120000€



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Creation : 2003

Number of employees : 1,5

Volunteers in the association : 3

Temporary Employees : 4

Président : Patrick WALLAERT

Vice- présidents : Alexis GODILLOT
Bill OWENS

Treasurer: François FUMEY

WEB SITE: www.golfeducatif.org

Video presentation: <http://video.google.com/videoplay?docid=7787042123432165457>

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